

# Company Fact Sheet



## Company Legacy

Mead Johnson has a long and proud heritage. Our company was founded in 1905 by Edward Mead Johnson, Sr. – a father whose own son suffered from serious feeding problems and who wanted to create products that would help people lead healthier lives.

For more than a century, Mead Johnson has led the way in developing safe, high-quality, innovative nutrition products. We continue to push the boundaries of nutritional knowledge with consistent, strong investments in scientific exploration.

Mead Johnson is the only global company exclusively focused on pediatric nutrition and is recognized as a world leader in the category.

## Mission, Vision and Values

Our **Mission** is to nourish the world's children for the best start in life. Our **Vision** is to be the world's leading nutrition company for babies and children.

Our **Core Values** are:

- Passionate pursuit of continuous improvement in all we do
- Uncompromising commitment to scientific rigor and product quality
- Unwavering integrity in every relationship we have and action we take
- An environment of openness, respect and high performance

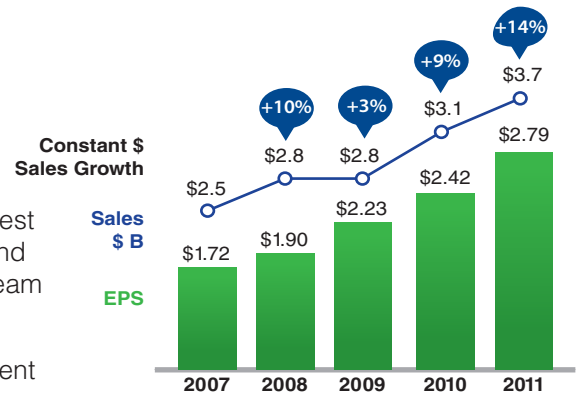
These elements provide the foundation for the trusted relationship that Mead Johnson has established with healthcare professionals, parents and communities around the world.

## Formula for Growth

We have a well-established “formula for growth” that has served us well throughout our history and continues to offer promise for the future.

We operate in a large and growing industry with very favorable social, demographic and economic fundamentals. We have a broad and deep portfolio of leading brands and products to meet the nutritional needs of infants and children. Our innovation pipeline and capabilities are the strongest they have ever been in our history. We have a total commitment to quality and continuous improvement. We have a diverse and experienced leadership team and talented employees drawn from and operating around the world.

All this has contributed to a financial strength that allows continued investment in innovation, quality and the communities in which we operate that further strengthens our business and our global reputation.



Note: All data shown on a non-GAAP basis. See the annual report for additional financial information.

## Portfolio Meeting Wide-Ranging Pediatric Nutritional Needs

<b>Infant</b> 40%		For routine infant feeding
<b>Solutions</b> 10%		For mild intolerance
<b>Specialty</b> 10%		For allergies, severe intolerance, prematurity and metabolic disorders
<b>Children's</b> 40%		For children's nutritional supplementation

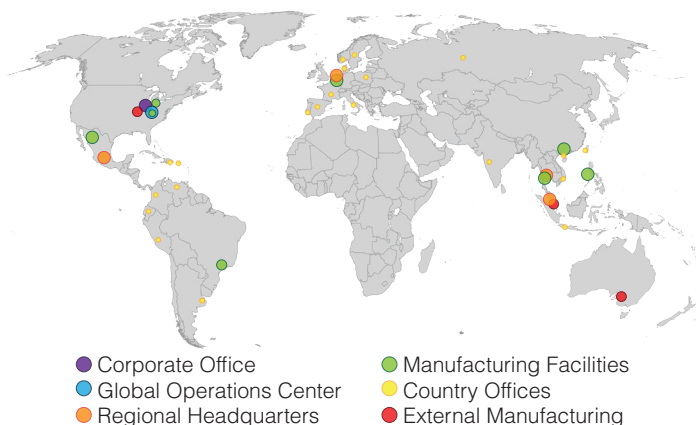
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## Business Scope











Mead Johnson's global network includes more than 6,500 employees worldwide, with more than 70 products sold in over 50 countries. The company operates in four regions around the world – North America, Latin America, Europe and Asia. Our corporate office is in Glenview, Illinois, and we have regional offices and manufacturing facilities in each region where we do business.

Our 2011 sales totaled \$3.7 billion. About \$2.4 billion of those sales took place in the Asia/Latin America segment of our business, with the remaining \$1.3 billion occurring in our North America/Europe segment.

Mead Johnson became an independent public company in 2009. It is listed on the New York Stock Exchange (Ticker: MJN) and is part of the Standard & Poor's 500 Index.



## Mead Johnson Top 10 Markets in 2011

	1. China/HK		6. Malaysia
	2. USA		7. Canada
	3. Mexico		8. Brazil
	4. Philippines		9. Indonesia
	5. Thailand		10. Peru

## Mead Johnson Pediatric Nutrition Institute



The Mead Johnson Pediatric Nutrition Institute is a global network dedicated to advancing and applying pediatric nutrition science to benefit infants and children worldwide. The Mead Johnson Pediatric Nutrition Institute brings together research, technology and leading science experts inside and outside the company to better understand and address the nutritional needs of children.

The opening of three Mead Johnson Pediatric Nutrition Institute Technology Centers since 2010 demonstrates the company's ongoing commitment to pursuing the benefits of science-based nutrition on behalf of children today and tomorrow.

## Quality and Corporate Social Responsibility

Mead Johnson's infant products undergo extensive quality and safety checks throughout the manufacturing process - from raw materials to finished product. That way we are sure our products continue to meet our rigorous internal standards as well as the guidelines proposed by CODEX.

Mead Johnson has been a responsible corporate citizen for more than a century, and we are committed to expanding on that heritage as we grow our global business profitably and sustainably over time.

We have a coordinated approach to our Corporate Social Responsibility activities built along three elements:

- **Serving the Marketplace:** Fostering trust through our commitment to the highest business standards and best nutritional quality
- **Protecting the Environment:** Committed to a more sustainable business in order to preserve resources for future generations
- **Nurturing Communities:** Working to create communities where individuals and families can grow and prosper